BS Recreation, Parks, and Tourism Administration

- 2009-11 Cal Poly Catalog

Recreation, Parks, and Tourism Administration Department

Area A Communication (12 units)
- A1 Expository Writing ........................................... 4
- A2 Oral Communication ......................................... 4
- A3 Reasoning, Argumentation, and Writing.............. 4

Area B Science and Mathematics (8 units)
- B1 Mathematics/Statistics * 8 units in Support ...... 0
- B2 Life Science .................................................. 4
- B3 Physical Science ............................................ 4
- B4 One lab taken with either a B2 or B3 course ...... 4

Area C Arts and Humanities (20 units)
- C1 Literature .................................................... 4
- C2 Philosophy ................................................... 4
- C3 Fine/Performing Arts ..................................... 4
- C4 Upper-division elective .................................. 4

Area D/E Society and the Individual (20 units)
- D1 The American Experience (40404) .......... 4
- D2 Political Economy ......................................... 4
- D3 Comparative Social Institutions ...................... 4
- D4 Self Development (CSU Area E) ..................... 4
- D5 Upper-division elective .................................. 4

Area F Technology Elective (upper division)
(4 units) .............................................................. 4

FREE ELECTIVES .................................................. 9

CONCENTRATIONS (Select one)

Event Planning and Management Concentration
- RPTA 214 Introduction to Travel and Tourism ...... 4
- RPTA 317 Convention and Meeting Management ... 4
- RPTA 320 Special Event Planning ....................... 4
- RPTA 414 Commercial Recreation Enterprise ....... 4

Select one course from: ........................................... 4
- RPTA 314, 321, 330, 400, 412, 414, 450 (3/9/10)
- RPTA 420 Festival and Event Management ........ 4

Approved electives ............................................. 8

Select 8 units from the following, with a minimum of 6 units upper division:
- AGB 314, 455;
- BUS 207, 215, 347, 387, 418;
- COMS 212, 301, 419;
- EHS 225;
- FSN 250 (D4/USCP); FSN 275 (4/29/13)
- GRC 377 (Area F);
- JOUR 331, 342;
- KINE 280;
- PSY 319;
- RPTA 313, 321, 330, 400, 412, 414, 450;
- TH 230/330

Outdoor, Adventure, and Resource Recreation Concentration
- RPTA/NR 112 Parks and Outdoor Recreation ....... 4
- RPTA 302 Environmental/Wilderness Education .... 4
- RPTA 325 Outdoor and Adventure Leadership ...... 4

Note: No major, support or concentration courses may be taken as credit/no credit.

GENERAL EDUCATION (GE)

- 72 units required, 8 of which are specified in Support.
- →See page 50 for complete GE course listing.
- Minimum of 12 units required at the 300 level.

Area C elective (Choose one course from Area C)
- ENGL 310 Corporate Communications ....... 4
- BUS 346 Principles of Marketing ............. 4
- RPTA 221 Rec. & Special Populations ....... 4
- RPTA 252 Therapeutic Rec. & Special Populations or RPTA 221 ............... 4
- RPTA 342 Legal Aspects of Rec, Parks/Tourism .... 4
- RPTA 350 Recreation Areas and Facilities Mgt .... 4
- RPTA 360 Assessment/Eval of Rec Parks/Tourism .... 4
- RPTA 405 Recreation, Parks, and Tourism Mgt ..... 4
- RPTA 413 or EHS 337 or LA 363 or RPTA 302 or 313 or 314 or 321 or 325 or 370 or 412 ............. 4
- RPTA 424 Financing Rec., Parks, & Tourism Svcs .... 4
- RPTA 460 Research in Recreation, Parks/Tourism .... 4
- RPTA 461 Senior Project .................. 3
- RPTA 463 Pre-Internship Seminar ............. 1
- RPTA 465 Internship ...................... 6
- Concentration courses (see below) .................. 28

ELECTIVES ........................................................... 9

Area C elective (Choose one course from Area C)
- A course used to meet this requirement may not be double-counted to satisfy another requirement in the degree.

(10/22/13)

SUPPORT COURSES
- BUS 212 Financial Actg for Nonbusiness Majors.... 4
- BUS 346 Principles of Marketing ..................... 4
- ENGL 310 Corporate Communications ............ 4
- JOUR 312 Introduction to Public Relations ........ 4
- MATH 118 Pre-Calculus Algebra (B1)* .......... 4
- MATH 116 & 117 substitute ................. 4
- STAT 217 Intro to Stat Concepts/Methods (B1)* 4

(10/22/13)

SUPPORT COURSES
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- BUS 346 Principles of Marketing ..................... 4
- ENGL 310 Corporate Communications ............ 4
- JOUR 312 Introduction to Public Relations ........ 4
- MATH 118 Pre-Calculus Algebra (B1)* .......... 4
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(10/22/13)
Approved electives  .................................................. 16

Select 16 units from the following, with a minimum of 6 units upper division:
BUS 207, 310, 382, 387, 418, 446;
COMS 322;
EHS 337†;
ES/NR 360 (C4/USCP);
GEOG 308 (D5);
JOUR 331, 342;
KINE 280;
LA 363†;
MSL 111;
NR 140, 141, 142, 204, 208, 306, 318, 350, 360 (C4/USCP), 416;
PSY 311 (D5);
RPTA 203, 214, 275, 311, 314, 321, 330, 400, 410, 412, 414, 450

Tourism Planning and Management Concentration
RPTA 214 Introduction to Travel and Tourism ........ 4
RPTA 314 Sustainable Travel and Tourism Planning ........................................... 4
RPTA 317 Convention and Meeting Management ........ 4
RPTA 414 Commercial Recreation Enterprise .......... 4

Approved electives .................................................. 12

Select 12 units from the following, with a minimum of 6 units upper division:
BUS 207, 302, 310, 387, 418, 446, 451;
COMS 201, 331;
CRP 310, 427;
ECON 221, 222;
FSN 250 (D4);
GEOG 308 (D5);
JOUR 331, 342;
PSY 319, 351;
RPTA 320, 321, 330, 400, 412, 415, 420, 450
(5/9/11) 28

Individualized Course of Study ................................. 28

† Can be utilized as a major or concentration course, but not both. Note: EHS 337 changed to EHS 437 with 2011-13 catalog.

 Consultation with advisor is recommended prior to selecting approved electives; bear in mind your selections may impact pursuit of postbaccalaureate studies and/or goals.