BS AGRICULTURAL BUSINESS

MAJOR COURSES
AGB 101 Introduction to Agribusiness .................. 4
AGB 202 Sales, Communication, Leadership ........... 4
AGB 212 Agricultural Economics ....................... 4
AGB 214 Agribusiness Financial Accounting ............ 4
AGB 301 Food and Fiber Marketing ..................... 4
AGB 310 Agribusiness Credit and Finance .............. 4
AGB 312 Agricultural Policy ......................... 4
AGB 313 Agricultural Economic Analysis ............... 4
AGB 401 Managing Cultural Diversity in Agricultural Labor Relations (USCP) .................. 4
AGB 460 Research Methodology in Agribusiness (2) & AGB 461 Senior Project (2) or AGB 462 Senior Project (4) or AGB 463 Senior Project (4) or AGB 464 Senior Project (4) (6/14/13) ................. 4
Concentration courses (see below) .................. 28

SUPPORT COURSES
BUS 207 Business Law .................................. 4
CHEM 110 World of Chem/Essentials (B3 & B4)* ...... 4
Life science elective with lab (B2)* ...................... 4
1 ECON 222 Macroeconomics (D2)* ................... 4
2 MATH 221 Calculus for Business & Econ. (B1)* .... 4
STAT 221 Probability/Statistical Inference (5) (B1)* or STAT 251 Stat Inference for Mgmt I (4) (6/13/13) .... 4-5
Any ASCI, PM or DSCI course .......................... 4
SS 121 Introductory Soil Science ......................... 4
Any FRSC, CRSC, HCS, PPSC, EHS or VGSC course (6/10/11) ........................................ 4
AG 315/BRAE 340/BRAE 348/NR 312/NR 317/ NR 321/FSN 319 (Area F)* or any GE Area F course (8/18/11) .................. 4
Agricultural science electives ........................ 12
12 units in Agriculture with course prefixes other than AGB, AGC, AGED, REC RPTA, MSL and ERSC (except if crosslisted with SS). No AG prefixes except AG 315, AG 339, AG 360 and AG 450. No more than a combined total of 4 units in enterprise projects, special problems, internship and AG 243. (Corrected effective Summer 2009)

GENERAL EDUCATION (GE)
72 units required, 24 of which are specified in Support.
→See page 50 for complete GE course listing.
→Minimum of 12 units required at the 300 level.

Area A Communication (12 units)
A1 Expository Writing .................................. 4
A2 Oral Communication ................................. 4
A3 Reasoning, Argumentation, and Writing .......... 4

Area B Science and Mathematics (no add’l units req’d)
B1 Mathematics/Statistics * 8 units in Support.... 0
B2 Life Science * 4 units in Support ................. 0
B3 Physical Science * 4 units in Support .......... 0
B4 One lab taken with either a B2 or B3 course

Area C Arts and Humanities (20 units)
C1 Literature ............................................. 4
C2 Philosophy ........................................... 4
C3 Fine/Performing Arts ............................... 4
C4 Upper-division elective ............................ 4
Area C elective (Choose one course from C1-C4) .... 4

Area D/E Society and the Individual (16 units)
D1 The American Experience (40404) .............. 4
D2 Political Economy * 4 units in Support ....... 0
D3 Comparative Social Institutions ................. 4
D4 Self Development (CSU Area E) ................. 4
D5 Upper-division elective .......................... 4

Area F Technology Elective (upper division)
* 4 units in Support ................................ 0

FREE ELECTIVES ...................................... 11-12

CONCENTRATIONS or INDIVIDUALIZED COURSE OF STUDY (select one)
Agribusiness Finance and Appraisal Concentration
AGB 322 Principles of Agribusiness Management .... 4
AGB 324 Agric. Property Management and Sales .... 4
AGB 326 Rural Property Appraisal .................... 4
AGB 331 Farm Accounting or AGB 323 Agribusiness Managerial Accounting .................. 4
AGB 410 Agricultural Lending .......................... 4
ECON 337 Money, Banking, and Credit ............... 4
Approved electives: Any 300-400 level AGBBUS or foreign language (any level) course(s) .................. 4

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Agribusiness Management Concentration
AGB 321 Farm Records .................................. 4
AGB 322 Principles of Agribusiness Management .... 4
AGB 331 Farm Accounting or AGB 323 Agribusiness Managerial Accounting .................. 4
AGB 433 Agricultural Price Analysis .................. 4

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1 AGB majors: AGB 212 is prerequisite for ECON 222, not ECON 221.
2 Prerequisite: Passing score on appropriate Mathematics Placement Examination, or MATH 118 or equivalent.
3 Consultation with advisor is recommended prior to selecting approved electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.
AGB 435 Linear Programming in Agriculture .......... 4
AGB 456/404/452 .............................................. 4

Approved electives: Any 300-400 level AGB/BUS or foreign language (any level) course(s) ............ 4

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Agribusiness Marketing Concentration
AGB 318 Global Agricultural Marketing/Trade ...... 4
AGB 323 Agribusiness Managerial Accounting ...... 4
AGB 405 Agribus. Marketing Research Methods.... 4
AGB 406 Agribusiness Marketing Planning or
AGB 407 Agribusiness Marketing Plan
Internship ...................................................... 4
AGB 421 Agribusiness Operations Analysis or
AGB 433 Agricultural Price Analysis .................. 4
AGB 450 Agribusiness Strategy Formulation .......... 4
1 Approved electives: Any 300-400 level AGB/BUS or foreign language (any level) course(s) ............ 4

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Agribusiness Policy Concentration
AGB 315 Land Economics .................................. 4
AGB 323 Agribusiness Managerial Accounting
or AGB 435 Linear Programming ..................... 4
AGB 370 World Food Economy ............................ 4
AGB 409 California Agricultural Law .................. 4
AGB 412 Advanced Agricultural Policy ................. 4
AGB 421 Agribusiness Operations Analysis
or AGB 433 Agricultural Price Analysis .............. 4
1 Approved electives: Any 300-400 level AGB/BUS or foreign language (any level) course(s) ............ 4

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International Agribusiness Management Concentration
AGB 318 Global Agricultural Marketing
and Trade ....................................................... 4
AGB 323 Agribusiness Managerial Accounting ....... 4
AGB 370 World Food Economy ............................ 4
AGB 422 Logistics in Global Agribusiness ............... 4
AGB 450 Agribusiness Strategy Formulation or
AGB 451 Strategy and Cases in International Agribusiness .................................................. 4
BUS 433 International Finance ............................ 4
1 Approved electives: Any 300-400 level AGB/BUS or foreign language (any level) course(s) ............ 4

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Individualized Course of Study
Advisor and department head pre-approval of
courses is required ........................................ 28

1 Consultation with advisor is recommended prior to selecting approved electives; bear in mind your selections may impact pursuit of post-baccalaureate studies and/or goals.